

Scaling Revenue Impact with Partner Up by PartnerStack

2025



The Challenge

Your organization has seen strong results with PartnerStack's Network, but organic growth has remained relatively flat month-over-month.

The Opportunity

Amplify your visibility across PartnerStack's network, with the goal of increasing awareness for your program, and driving more qualified inbound partner applications + further activating existing partners.

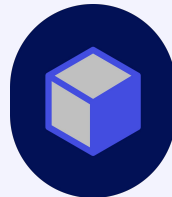
Introducing

PartnerUp by PartnerStack

We're offering **three** different packages leveraging a variety of tactics that have been proven to deliver increased reach across our network, and amplify partner acquisition.



Bronze Tier



Silver Tier



Gold Tier

BRONZE TIER PACKAGE

Cost: \$5,000 (One-time fee for this package)

Duration: 1 quarter

1 email to our highest-performing partners

1 LinkedIn post

In-product banner placement (1 Month)

Highlighted as a "Spotlight Program" (1 Month)

Inclusion in 1 Marketplace Monthly Memo sent to our highest-performing partners



SILVER TIER PACKAGE

Cost: \$15,000 (One-time fee for this package)

Duration: 2 quarters

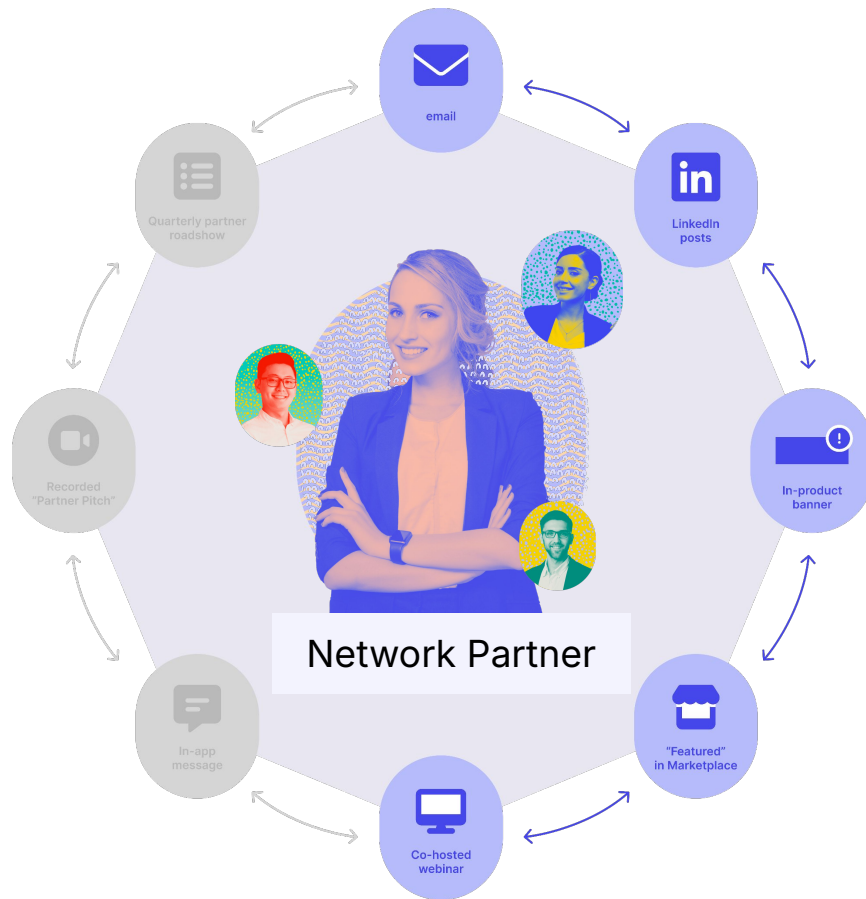
2 emails to our highest-performing partners

3 LinkedIn posts

In-product banner placement (3 Months)

Highlighted as a "Spotlight Program" (3 months)

Inclusion in 3 Marketplace Monthly Memos sent to our highest-performing partners



GOLD TIER PACKAGE

Cost: \$20,000 (One-time fee for this package)

Duration: 2 to 3 quarters

3 emails to our highest-performing partners

3 LinkedIn posts & paid sponsorship to boost visibility

In-product banner placement (3 Months)

Highlighted as a "Spotlight Program" (3 Months)

Inclusion in 3 Marketplace Monthly Memos sent to our highest-performing partners

In-app message to high potential partners (1 Month)

Recorded "partner pitch/video" included in Marketplace profile



Build your own package!


If none of the packages appeal to you, we are happy to build a custom package just for you with the channels of your choice.

Channels to choose from:

- ☐ In-product banner placement
- ☐ Included as a "Spotlight Program" in Marketplace
- ☐ LinkedIn Post
- ☐ Dedicated email to high-performing partners
- ☐ Recorded "partner pitch/video" included in Marketplace profile
- ☐ In-app message to high potential partners

EXAMPLES OF CHANNELS

In-app banner (Partner Dashboard)




Home

Commissions

Reporting


Discover partnerships


Your programs



A

Welcome, Matt!

Team settings 



PARTNERSTACK FEATURED

Jubilee


Easily create beauty brand with premium white label dropshipping products from US suppliers. Explore private label makeup, cosmetics, and white label beauty products.

Join program

Maybe later


Your programs



Search



Search by program name

Filter by status


All 

Program	Status	Clicks	Referred	Program revenue	Pending commissions	Paid commissions
 YYZ&Co	 Active	3	8	\$683.05 USD	\$422.82 USD	\$0.00 USD

1 - 1 of 1 displayed


< Prev

Next >

10 per page 


EXAMPLES OF CHANNELS

Spotlight Program (Partner Dashboard)




HomeCommissionsDiscover partnerships

Your programs



P


PartnerStack Network Marketplace

 Search by name, description or offer

Spotlight Program

Freshdesk by Freshworks


Earn up to \$200 per lead, plus a \$150 activation bonus and performance-based rewards



Spotlight Program

Apollo.io

Earn up to 20% commission for each paying customer you refer



Browse categories

> Accounting

> Content Management

> Development

> Marketing

> Security

> Artificial Intelligence

> Customer Service

> E-commerce

> Office Software

> Social Media

> Collaboration & Productivity

> Design

> Human Resources

> Sales

All programs

EXAMPLES OF CHANNELS

LinkedIn Post (11K+ followers)

PartnerStack
11,297 followers
Promoted

Work with one of the world's fastest-growing SaaS companies and earn up to 20% on each closed deal.

PartnerStack

Start earning with monday.com today

Earn up to 20% commission on each closed deal

Join Monday.com's partner program and start earning today [Sign Up](#)

mondaycom.partnerstack.com

In-app message (1,000+ unique views)

Welcome, Mark!

Team settings

Your programs

Search
Search by program name

Program	Status
GigaKick Inc	Active
Outgrow	Active
QuickBooks	Active

1 - 3 of 3 displayed

Start earning with monday.com today
Earn up to 20% commission on each closed deal

Don't miss your chance to earn with monday.com
Act fast! Join monday.com's partner program today and earn up to 20% on each closed deal. With a dedicated partner manager from day one and assistance from the sales team, you'll be set up for success from the beginning.

[Join program](#) [Dismiss](#)


Your all-time stats

Clicks	Referred	Customer Revenue	Pending commissions	Paid commissions
3	0	\$0 USD	\$0 USD	\$0 USD
All time	All time	All time	All time	All time

Learn more about stats

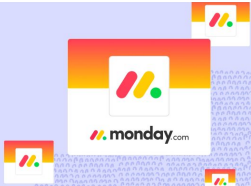
EXAMPLES OF CHANNELS

Email



Start earning with monday.com today

Earn up to 20% commission on each closed deal



Hi Mike,

We're reaching out with an exciting opportunity for you: [monday.com's partner program!](#)

[monday.com](#) is a centralized platform for teams to manage every detail of their work, from high-level roadmap planning to specific tasks. As one of the world's fastest-growing SaaS companies with over 225,000 global customers, partnering with [monday.com](#) provides the opportunity to unlock unlimited possibilities for growth – for both you and them.

What's in it for you?

- ✓ Up to 20% commission on sold licenses
- ✓ 100% income from professional services
- ✓ Dedicated partner manager from day one
- ✓ Assistance from our sales team to close large-scale deals
- ✓ Access to our online training certification and marketing assets

So what are you waiting for? Become a [monday.com](#) partner today!

[Apply now](#)

PartnerStack, 111 Peter Street, Toronto, ON M5V 2G9
[Unsubscribe](#) [Manage preferences](#)

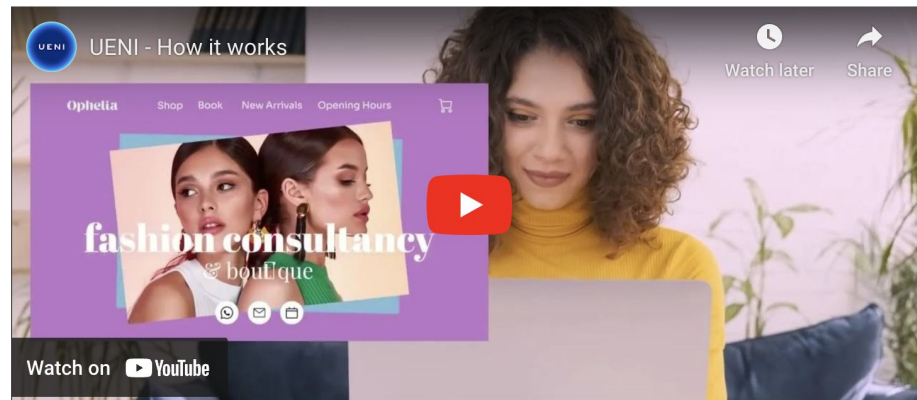
Recorded partner pitch/video in Marketplace listing

How the UENI.com Program Works

Step 1: Join Program and get your referral link

Step 2: Share Link on social media and more

Step 3: Get Rewarded for promoting UENI.com



Results



In-Product Banner Placement

- Customers see an average of 15-40 partner applications/month from this channel



Email Campaigns

- Open Rate - 35-40%
- CTR - 3-7%
- Average of 15-30 applications



"Featured" Section

- 77% more traffic than other category pages

